

PURSUIT OF EXCELLENCE LLC

WHITE PAPERS/ RESOURCES



Waterford Executive Suites, 310 Pinnacle Way, Suite #301
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Welcome

We're glad that you landed here to look for some information.

Attached is a listing of our White Papers, and other great resources.


Sign up for our newsletter, and you'll get a White Paper of your choice!

Convenient sign up is on our White Paper website page, just below.

You may cancel at any time, but we think you'll love it!

White Paper Topics

- Marketing:** Get In the Door
Leading a Small Business
- Strategy:** POE Strategy Development
Strategic Planning with Panache
Who's Job is Innovation?
- Operations:** Better Processes, Better Results
- Leadership:** Inspiring Team Greatness
An Introduction to Management by OKRs
A Crash Course in Talent Optimization
A Practical Guide to Managing Teams
How to Revolutionize Your Culture & Maximize Productivity
- Excellence:** Journey to Organizational Excellence
- Healthcare:** Through the Patient's Eyes
Reducing Readmissions



"Skills can be taught. Character you either have or you don't have."

~ Anthony Bordain

"The essence of all beautiful art, all great art, is gratitude."

~ Friedrich Nietzsche

"Live daringly, boldly, fearlessly, embrace the challenges, so that you may feel the exhilaration of victory."

~ Unknown



About Us

Dawn, founder of Pursuit of Excellence LLC, is a business management and talent optimization consultant, who typically prefers to describe her role as Chief Problem Solver for businesses, and trusted advisor.

She serves as a quarterback for your business, guiding the most critical plays to be executed flawlessly, while she brings top quality talent to help with specific areas of need. If you need special skills, she likely has that talent on her bench when needed.

What Resources Are Available?

Pursuit of Excellence LLC specializes in leadership, talent, business strategy and execution, helping organizations to achieve stellar performance in their markets. This focus ties to the areas of our resources, provided through multiple mechanisms:

- Blogs - topics of current national interest within our areas of focus
- White Papers - in depth discussion on particular topics of expertise and need
- Newsletter - brief topics of interest coupled with educational offerings, regional events and exclusive resources
- Videos - quick messages on how-to's or resources that you can use now
- Webinars - part of our leadership academy includes these through our learning management system, as well as some on demand sessions are available from our learning calendar (website)
- Seminars - local, regional and national seminars are posted on our learning calendar (website) with registration links
- Regional events - open events where we are participating as a panelist or presenter are also noted on our learning calendar with registration links
- Check our website for upcoming events!



Strategy: Setting the direction for business and talent strategy, to maximize the potential of every business, to confidently make the right decisions on talent assets and deployment, while mobilizing teams in the desired culture.



Business: Developing a business and marketing strategy and plan, action plans, and execution of key decisions to deliver performance results; includes developing leaders, succession planning, communication, project leadership.



Leadership: Identifying potential leaders, and the inherent drives, needs and behaviors of current talent, to develop powerful leaders and organizations through skill development, applied best practices, and coaching.



Excellence: Guiding organizations on the journey to toward role model performance, through leadership, strategy, customer care, knowledge management, workforce, operations and performance results.



Our Services

As business and talent management consultants, we help businesses to overcome their biggest challenges, set a clear path for the future, and achieve high performance results.

Find out more about our specific services in our [Solutions page](#).

We love to help companies solve problems, and we're good at it!

01

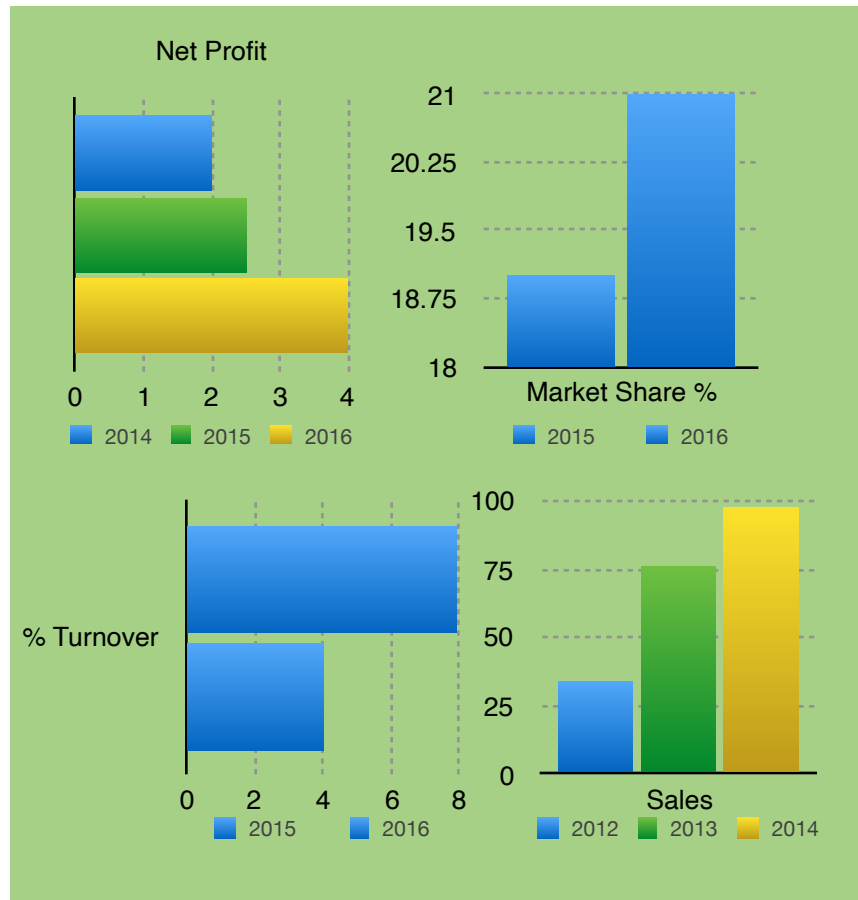
Operating margin, net profit, sales per quarter or \$ value/sale. What's important in your industry? We help you nail it.

02

Manage turnover, open positions, retention rate by role or years of service, capacity and capability to meet talent strategy, now and into the future.

03

Market share, market growth, customer preference or satisfaction, on-time delivery — deliver the results customer want, every time.



01 Business Focus

When companies start out, all efforts are on marketing the business, building loyal customers, and brand awareness. As the marketing strategy advances, companies need to add services, talent, and often to expand their physical footprint and resources. For new business leaders, each of these is a potential recipe for disaster. Give us a call when you're ready to scale to that next service, size or new markets. Let's make sure that your strategy is

right, and that you're ready to execute. Get it right.

02 Talent Focus

Regardless of the size of your business, at some point you will likely need to hire employees. Maybe you've never had employees before, or never led a team, much less a busy growing company. Let's connect, and help you get and manage the right talent to boost your success. With the right people, your business will soar. With the wrong people, achieving your best is impossible. Get it right.

03 Results Focus

Business results matter, whether you're working with a governance board, financiers, or planning for your income protection. We help you evaluate what metrics are most important, and to set up systems to ensure that you're watching the right metrics, and hitting them consistently. Few consultancies bring the breadth of support that Pursuit of Excellence LLC does in each of these areas. Get the best support at a great value, or choose not to get it right.



Contact Us

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